

2021

# BLUE TEXEL SHEEP SOCIETY

WINTER NEWSLETTER



*The Future is Bright... The Future is Blue*

[www.blue-texel-sheep.com](http://www.blue-texel-sheep.com)



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**Dear Members,**

**We are in the midst of winter and lambing will start before we know it. It's fantastic to see that winter shows have been back on and although its difficult to gauge what Covid restrictions will be in place in the near future, hopefully by summer we will be entering back into a phase of unrestrictive normality.**

Sales have gone extremely well with new breeders in attendance looking to secure foundation genetics. The Northern Supreme Sale this year had the largest ever entry seen at Society Sale with Female averages surpassing 2020.

Three New Breed Records were set at this year's Northern Supreme Sale at Carlisle

Firstly for a Shearling Ewe from Steve & Sara Gibbons Whatmore Eccles, who is sired by Whatmore Bentley and out of Whatmore Battenburg, she was 1<sup>st</sup> Prize Shearling Ewe, Reserve Female Champion and Reserve Overall Champion in the Pre-Sale Show she sold for 22,000gns to Henry Jewitt (Sunnybank Flock).

The Second Breed Record was set in the Ewe Lamb Section when the 1<sup>st</sup> Prize Ewe Lamb, Female Champion and Overall Champion MATTS FLASH HARRIET (ET) from Matthew Burleigh sold for 8,000 Gns to Rhian Price & Jamie Jerman for their newly established Titanium Flock.

The 3<sup>rd</sup> Breed Record of the day was set when Rhys Cooke sold his 2<sup>nd</sup> Prize Shearling Ram NANTYDERRI ELFRED (ET) for 5200Gns to Victoria & Gill Bowring for their Wind-Mill Flock  
Rams topped at 10,000Gns for a Ram lamb from Stuart & Wendy Hunter Lot 1495 HUNTERS FLYING SCOTSMAN (ET), Sired by Beili Blues



Matts Flash Harriet

Elliot (ET) out of a Millside Ewe which has previously bred lambs offspring to 5000Gns, he heads to Northamptonshire to join Baird & Coles Silson Flock.

Despite the significant implications from Covid resulting in a lack of shows and events for the last two years, the membership continues to rise significantly, we are currently ending 2021 with exactly 800 Members, with a whopping 146 new members joining throughout 2021, and a 163 joining throughout 2020. 2020 Registrations increased by approximately 1000 from 2019, and in 2021 approximately a 1000 from 2020. This figure has led to an increased number of ram figures entered for sales throughout 2021 and will no doubt do the same for sales in 2022. We are conscious about the potential influx of Rams for the 2022 sale season, so we aim to have more Society Sales with

some later in the season to facilitate those commercial farmers that are wanting to lamb later.

Commercial interest in the breed is steadily growing, farmers are experiencing first hand just how easy Blue Texels are to manage, with reports from impressed farmers with how easy the breed are to lamb, how lambs are vigorous at birth and up and sucking quickly and how easy they are



Nantyderri Elfred

finished, these are all beneficial traits when time and money are in short supply. Commercial Ram Trade is still an area that needs promotion, we will endeavour to source commercial producers for their 'Flock Focus' of using the breed. If you know of commercial producers using Blue Texel Rams which would be willing to do a feature, please do get in touch.

Fat Lamb and Cast Sheep Prices have been a tremendous trade these past few months and long may it continue, it has been great to witness Blue Texels regularly topping the trade in markets with no bias towards colour. Please do keep us informed if you've had a good trade on your Blue Texel sired lambs, we are always looking for both live and deadweight price reports and photos. We do feel Blue Texels get overlooked in the live weight breed reports and often get summarised as Beltex, Continental and Texel in their summary.



Hopefully 2022 will be back in full swing with all the shows and events going ahead that were in progress in 2019. It will be great to hopefully once again attend NSA events and showcase the breeds fantastic traits to the commercial producer, hold farm open days, trimming demonstrations and social events. If anyone would like to hold an open day please do get in touch.

We hope you've all had a Fantastic Christmas and would like to take this opportunity to wish you all Happy New Year.

## SOCIETY EMAILS

Regular Society updates regarding Shows, Sales, Events and Society News are sent via email from the following address:

**[hello@blue-texel-sheep.com](mailto:hello@blue-texel-sheep.com)**

Could all members that wish to receive these just check that the emails are not going in your SPAM folder or verify that your email addresses are correct on Pedeweb, this can accessed via the Members Area Section on the Blue Texel Website [www.blue-texel-sheep.com](http://www.blue-texel-sheep.com), click on 'Manage Your Flock' log in and update your Flocks Details, if you cannot access this or have lost or forgot your log in details please contact Grassroots for assistance [breeds@grassroots.co.uk](mailto:breeds@grassroots.co.uk) or Tel: 01392 437788.

# AGM

Due to Covid the AGM will now take place on Sunday 23<sup>rd</sup> January at 2pm by Zoom, we apologise for any inconvenience this may cause, but we feel it's the safest option.

The log in details for the AGM will be emailed directly to each member.



## 2022 BREEDERS DIRECTORY

The Society will Produce a Breeders Directory in 2022, this will be posted to all members but will be also distributing at events, show & sales throughout the year. We are offering all members a free advert within this publication, the advert can be full colour, either Full Page A5 or Half A5 Page, the society will not however pay for adverts designing. Please ensure your GDPR data is signed and up to date to allow us print your details within this directory, adverts to be submitted before the end of Feb, a reminder email will be sent.

**Please can you email your adverts to:**  
promotions@blue-texel-sheep.com please include, flock prefix, Flock Code and Contact Details.



## NEW WEBSITE

In the New Year the Society Website will be having a much needed revamp, one of the new design features will be a location map which features contact details and links to breeders, the adverts which are sent in for the breeders directory will also be linked on the location map on the website. This location map will also be able to feature members selling other products derived from the Blue Texel, so if you are selling Meat Boxes or Wool Products etc there will be a section for these too. Again, please ensure you have checked the GPPR box on Pedeweb to consent to your details being published.

**Please can you email your adverts to:**  
promotions@blue-texel-sheep.com  
please include, flock prefix, Flock Code and Contact Details.





## SHOW, SALES & EVENTS CALENDER

Optimistically a Shows, Sales and Events Calender will be produced in spring for 2022. If any members know of Shows which are holding Blue Texel Classes for the first time in 2022 or they have not been previously advertised please do let us know.

We have held new sale fixtures this year which have proved to be successful in promoting the breed in different areas, we are planning to add more sales fixtures for 2022.

We will be producing a commercial ram sales fixture list for those wishing to sell rams at non society sales if anyone feels a certain area or sale event will be beneficial for the Society to advertise or join, please do get in touch.

MacG  
Aug 18



## SOCIAL MEDIA, MARKETING & PROMOTION

**We currently have social media handles on Facebook, Instagram and Twitter, we are looking to extend these to snapchat and TikTok.**

We are always interested to hear and see promotional items from both members and non-members regarding Blue Texel Sheep. We welcome market reports, articles, merchandise, News, Sheep, Meat, Wool Photos and Videos are always greatly appreciated and work wonders in promoting this fantastic breed, basically anything to do with Blue Texel Sheep, they can be pedigree or Blue Texel Crosses... So please share.

Please get in touch either by Email [bluetexels@icloud.com](mailto:bluetexels@icloud.com) or [promotions@blue-texe-sheep.com](mailto:promotions@blue-texe-sheep.com) alternatively you can Call, Text, whatsapp Cheralyn or contact via Facebook Messenger from the Blue Texel Sheep Society Page.

Solway View Fab (Ewe Lamb) 5200gns  
1<sup>st</sup> Prize Ewe Lamb  
from Kevin Watret

MacG  
DEC 21



## IN LAMB SALES



The Annual Festive Fireworks Sale held at Harrison & Hetherington, Borderway Mart was a 'Booming' success.

The Sale was extremely well supported by both vendors and purchasers, with plenty of new faces in attendance securing foundation females.

Trade was buoyant from start to finish with averages significantly surpassing those of 2020



2022 YEAR  
LETTER IS **G**

The year letter for naming 2022  
born lambs will be letter 'G'.



English Fair Blue Texel Class Winners

## SOCIETY CONTACTS

### MEMBERSHIP, REGISTRATIONS & TRANSFERS

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